



**Make the change  
to greener cleaning**



# Looking to make the change to greener cleaning but don't know where to start?

We've done the hard work.

**SURE**  
Circular by Nature

**Building care, kitchen care & personal care:**

Reduce  
your CO<sub>2</sub>  
emissions by  
**90%**



The complete SURE professional cleaning range enables you to change to a more sustainable future and upgrade your cleaning without affecting efficacy, time and costs.

SURE is designed for circularity to allow you to reduce the amount of resources you take from nature whilst limiting the impact on the environment at the same time.

Superior performance is guaranteed by rigorous testing.



## Washroom cleaning

SURE Washroom Cleaner  
SURE Washroom Cleaner & Disinfectant  
SURE Washroom Cleaner & Descaler  
SURE Toilet Cleaner

## Multi-purpose

SURE Interior & Surface Cleaner  
SURE Glass Cleaner

## Floor care

SURE Floor Cleaner

## Personal care

SURE Antibac Handwash Free  
SURE Inst.Hand Sanitizer

## Kitchen care

SURE Interior & Surface Cleaner  
SURE Cleaner Disinfectant  
SURE Cleaner & Degreaser  
SURE Descaler  
SURE Grill Cleaner  
SURE Hand Dishwash  
SURE Ice & Shake

**Twister**



**Machine floor cleaning:**

Reduce  
chemical  
consumption by  
**100%**



Twister pads allow you to clean your floors using only water. The combination of a 100% recycled plastic soft pad and the hardness of diamonds creates a unique solution to clean and polish your floors at the same time. Reduce your chemical consumption and improve your carbon footprint by switching to Twister Pads.

## Daily cleaning

Green, Pink, Purple, Grey

## Deep cleaning & maintenance

Yellow, Blue, Orange, White, Red





Reduce energy consumption by **65%**<sup>\*\*\*</sup>

**Laundry cleaning:**



Clax Polar is a breakthrough innovation for cold washing that gives you spotless clean, soft and fresh smelling linen.

You'll have happier guests, less costly laundry, and cleaner linen that last longer, while reducing your laundry footprint significantly.

**Detergent**  
Clax Cool 33S1 + Clax Cool Pur-Eco (STP-free) p-Free

**Detergent**  
Clax Crisp & Clax 200 Pur-Eco

**Bleach**  
Clax Bright & Clax Bright Bleach



Reduce virgin plastic consumption up to **96%**<sup>\*\*\*\*</sup>

**Sustainable refillable amenities**



Allow the blend of biodegradable fine fragrance to provide guests with a relaxing indulgent experience, with love of the sea and the planet in mind.

Lapê Collection refillable bottles are made using post consumer recycled plastics, formulated with ingredients that contain no microplastic, Nordic Swan eco-certified\*, biodegradable formulations.

**Lape Earth Collection**  
101108425 LAPE Coll.Sa.Sea.Br Hand Wash 8x0.3L  
101108582 LAPE Coll.Sa.Sea.Br.Cond.Sh&BWash 8x0.3L  
101108427 LAPE Coll.Sa.Sea.Br Hand&BodyLo.8x0.3L

**Lape Earth Collection**  
101108424 LAPE Coll.Sa.Sea.Br Hand Wash 2x5L  
101108428 LAPE Coll.Sa.Sea.Br.Cond.Sh&BWash 2x5L  
101108426 LAPE Coll.Sa.Sea.Br Hand&Body Lot.2x5L

\* Hand Soap, Conditioning Shampoo & Shower Gel Nordic Swan certified

**Make the change to greener cleaning today and start making some great savings at the same time!**



\*: The figures are calculated assuming to fully switch from using a regular red daily pad used with a standard floor cleaner to Twister Green Pad used only with water.  
 \*\*:The CO2 reduction is based on a like for like comparison between 1 pack of SURE antimicrobial hand soap and 1 pack of traditional antimicrobial hand soap. The pack sizes considered are consistent to guarantee data comparability.  
 \*\*\*: Data is based on energy savings calculated from 6 representative 4 or 5 star hotels in ES, PT and UK using an average wash temperature of 60 C before switching to cold washing with Clax Polar.  
 \*\*\*\*: The calculation assumes all volume purchased is in single-use plastic bottles of 50 ml volume and having a 20g weight. This is compared vs purchasing the same volume of product in 5 liters canisters made with 50% post-consumer recycled plastic and to be then used to refill wall-mount dispensers.

