



Consulting™



Diversey's Linen Consulting

Guiding you to the right linen purchase



Specification
Review



Test &
Measure



Supplier
Benchmarking



Reduce Capital
Investment



Reduce
Cotton Footprint

Longer-lasting linen cuts replacement costs by extending linen lifetime while enhancing guest experience.

Diversey's Linen Consulting helps customers save money while reducing their cotton environmental footprint.



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Why Diversey's Linen Consulting?

Over the past 45 years, Diversey's textile laboratories and our team of textile experts have supported hotels – from luxury to economy brands in their linen purchase process.

Instead of selecting the wrong quality and expensive linen, **Diversey's Linen Consulting** helps customers decide on the right quality, saving one third of your capital investment.



How can we help?

Owner's interest in reducing Capital investment?



Hotel replacing par stock too often?



Fabric quality varies with Room/Bath linen, F&B and staff uniforms?



Poor guest reviews mentioning linen quality



Managing multiple suppliers for RFP



What do our customers say?

“ I was really impressed with Diversey's textile experts. The support provided by them were outstanding for Linen Consulting whereby I was able to establish the critical parameters for testing good quality linen against lifespan and guest experience.

APAC Procurement from a 5-star hotel chain

Our Life Cycle solution can increase linen lifetime by **30%** while reducing operational cost and environmental impact.

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Linens For Life™



Contact Diversey for more details.

www.diversey.com

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