



Enhance Your Guest Experience

Clax® Xcellence offers the best solution for your laundry and supports you in building a profitable business that puts customers and the environment first.



Performance

Xcellence in Performance

- 5-star whiteness and softness
- Excellent hygiene
- Fragrance re-activates when guest use their towels, enhancing guest experience



Sustainability

Xcellence in meeting Sustainability Goals

- Reduces packaging waste & transportation
- Optimizes linen life
- Includes environmentally friendly products



Competitiveness

Xcellence in driving Operational Efficiency

- Cost effective solution with concentrated boosters
- Handles challenging water conditions
- Manages tough stains
- Beats industry rewash standard
- Increases productivity



Clax Xcellence proven results

The success of Clax Xcellence has been validated in multiple countries around the world, including 4/ 5 star hotels, hospitals and nursing homes. The soil removal and whiteness effect of Clax Xcellence have also been certified by Hohenstein laboratories – an independent well establish research institute for laundry.

Clax Xcellence product range

Main detergent	Bleach	Boosters	Neutraliser	Softeners
Clax Profi	Clax Sonril conc Clax Hypo conc	Clax 100 / Clax 200 Clax Build Clax Enzi	Clax Neutrapur	Clax Deosoft

Contact your local Diversey representative today or visit www.diversey.com

